The Jewish Federation
The Jewish Community Foundation
of the East Bay

Making an Impact

2011-2012
Report to the community

bringing **our** our c

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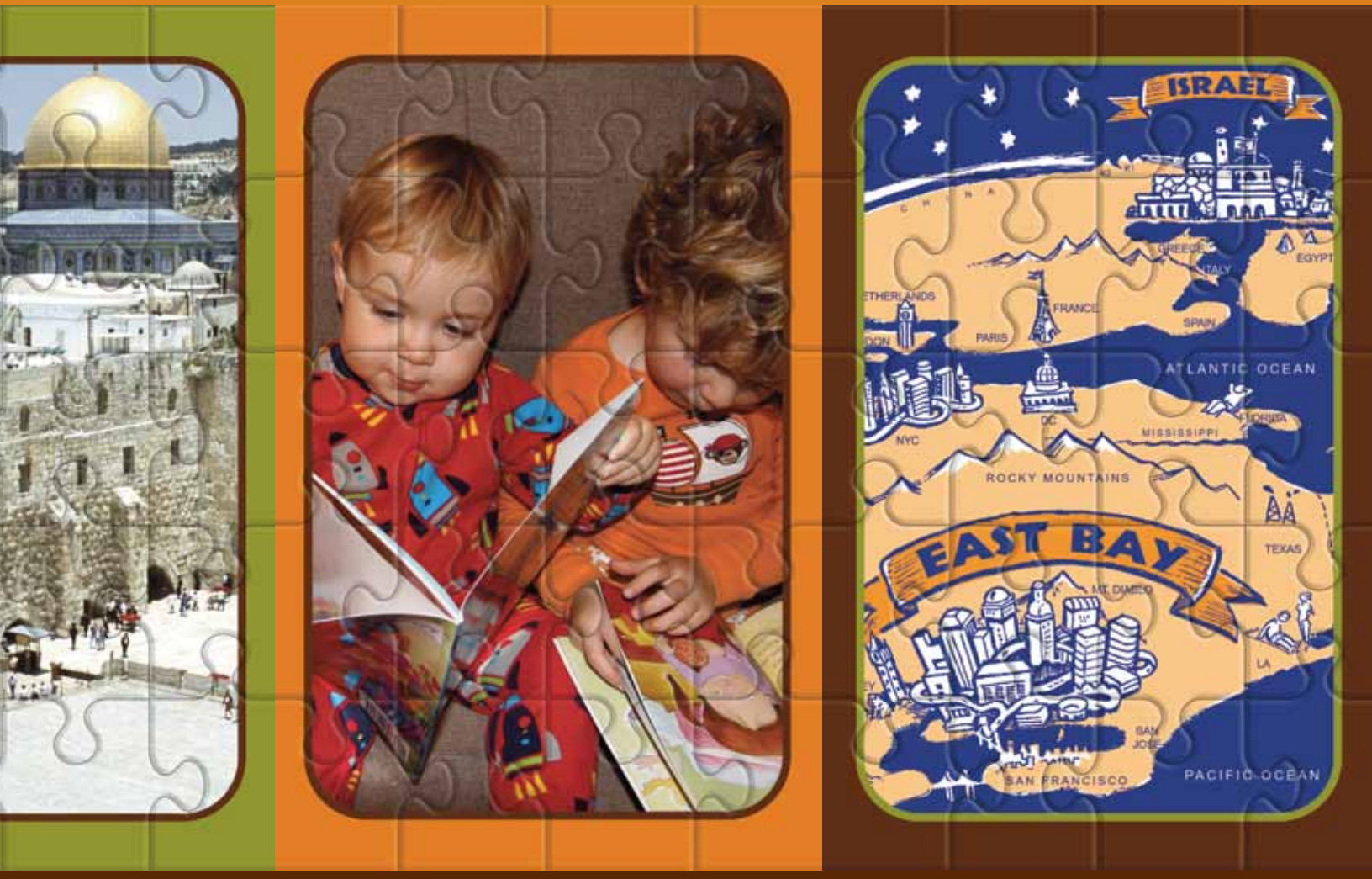
ommunity together



We are here to resp

Dear Friends,

Over the past year, we have worked with our organizational partners to forge connections to Jewish life, bring our community together, and sponsor Jewish journey and discovery. Critical and careful reflection has renewed our resolve to continue our work of building Jewish community and empowering our donors to act upon their Jewish values.

Our Jewish community is changing at an increasingly rapid rate. It is growing in number and in complexity. We are feeling the influence of cultural trends and the impact of emerging technologies. Our institutions and programs are challenged by the marketplace and the economy. Federation and Foundation are responding by deploying resources strategically and focusing on initiatives that will make the greatest impact on our community and our people.

This past year, we forged connections to:

Enrich Jewish life for children and families:

- Each month, close to 3,000 children received Jewish books from PJ Library® and are connected to our synagogues and schools through PJ Library® programs.
- Federation and Foundation financial assistance continued to make Jewish education and Jewish summer camp affordable for East Bay families.
- Educators and teachers in East Bay religious schools, preschools, and teen programs honed their skills through Federation's professional development workshops and conferences.

Israel:

- Federation and Foundation funding enabled Israel travel for Jewish teens on the Let's Go: Israel summer pilgrimage and a variety of other Israel travel programs.

To learn more about the Federation's work, to make your gift online or for information on services for families in need, visit **www.jfed.org.**

ond to the CHALLENGES

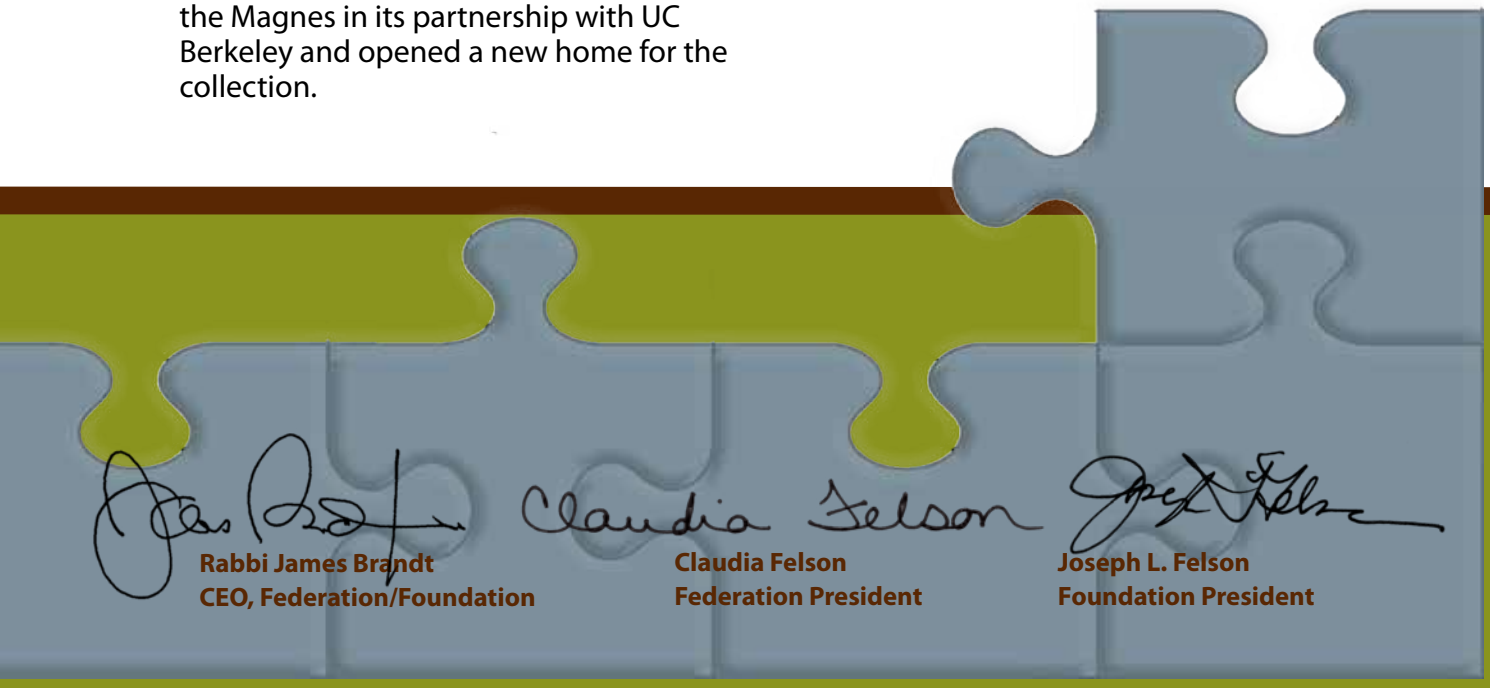
- A new partnership with Dror Israel's educators' kibbutz in Akko brought after-school activities, summer camp, and counseling services to underprivileged children.
- Working with our community partners, we laid the groundwork for the upcoming East Bay Community Trip to Israel in April 2013.
- Federation's Partnership for Israel and the East Bay JCRC collaborated to educate and advocate for the safety and security of Israel.

Ensure the continuity of our Jewish community:

- Federation's newly launched EastBayJews initiative brought young adults together to make connections and celebrate Jewish life.
- Leaders participating in the Wexner Heritage Program concluded a two-year course of study and leadership development.
- The Magnes Museum Foundation supported the Magnes in its partnership with UC Berkeley and opened a new home for the collection.
- Our Create a Jewish Legacy initiative brought together 13 East Bay Jewish organizations and so far has secured an estimated 16 million future dollars for our community. We dedicated a Book of Life to record and celebrate our community's legacy donors.
- Working with area synagogues and the Contra Costa Jewish Day School, we provided a coordinated community response to the closure of the Contra Costa Jewish Community Center pre-school program.

All of this was accomplished through partnerships. While the year ahead will offer new challenges, by working together and with our donors and partner organizations we will meet those challenges head on.

On behalf of all of us at Federation and Foundation, and on behalf of the thousands of people whose lives are touched by our work, thank you for your generosity.



Rabbi James Brandt
CEO, Federation/Foundation

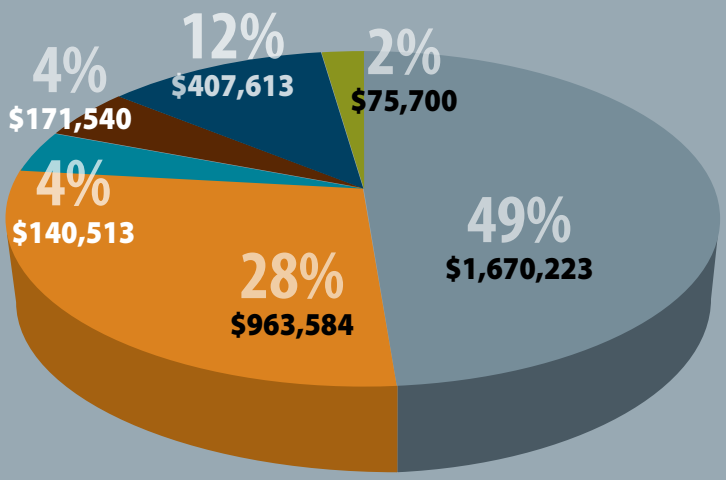
Claudia Felson
Federation President

Joseph L. Felson
Foundation President

In 2011-2012, the Federation and Foundation touched the lives of thousands by distributing approximately 540 grants — more than $9.2 million.

Federation & Foundation Communal Grants

The Federation and Foundation distributed $3,429,173 through communal grants, programs and services.



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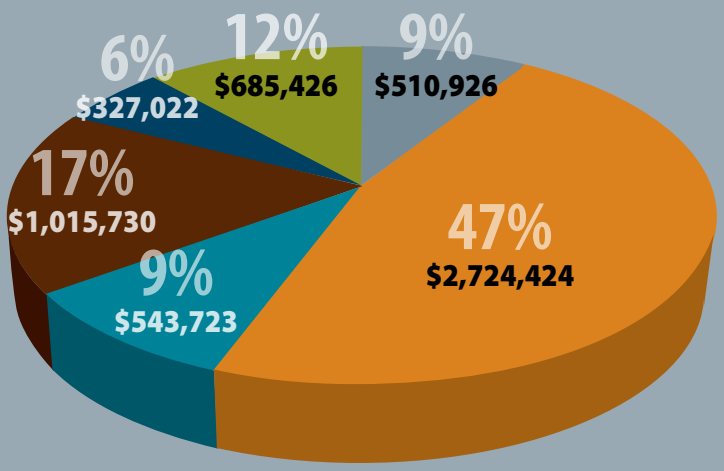
Supporting Organizations, Donor Advised & Agency Advised Grants

The Jewish Community Foundation granted an additional $5,807,251 through donor, agency and supporting organization directed grants.



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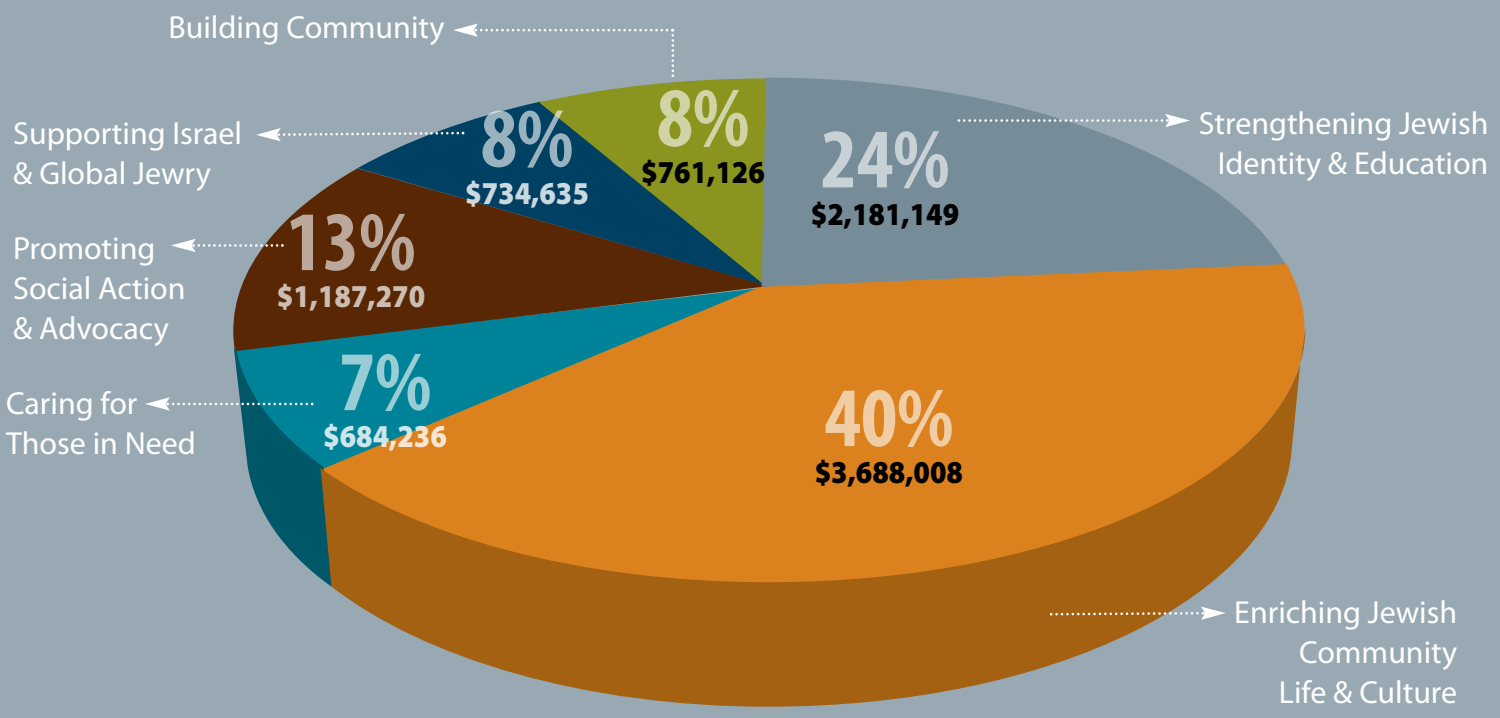
- Building Community
- Strengthening Jewish Identity & Education
- Enriching Jewish Community Life & Culture
- Caring for Those in Need
- Promoting Social Action & Advocacy
- Supporting Israel & Global Jewry

How the pieces fit TOGETHER



Last Year

the Jewish Federation and
The Jewish Community Foundation of the East Bay
distributed a total of **$9,236,424** in grants, programs and services.

Federation is what bein

2011-2012

Our Mission

The Jewish Federation and The Jewish Community Foundation of the East Bay are dedicated to:

- Building and sustaining a vibrant and inclusive local Jewish community.
- Supporting Jewish life in the East Bay, Israel, and throughout the world.

Guided by our Jewish values of *tzedakah* (righteous giving), *chesed* (loving kindness) and *tikkun olam* (repairing the world), the Federation and Foundation work together with East Bay Jewish donors to create a rich and supportive community.

Together We Are Stronger

Together with donors, leaders, community members, partner organizations and other stakeholders, the Federation and Foundation are harnessing the resources of our community to make a greater impact.

Together, we are addressing the broad scope of our Jewish community's needs.

Together, we are strengthening Jewish identity and helping those in need.

Together, we are providing opportunities for youth, young adults and adults to lead us into the next generation and ensure the Jewish future.

FEELS LIKE

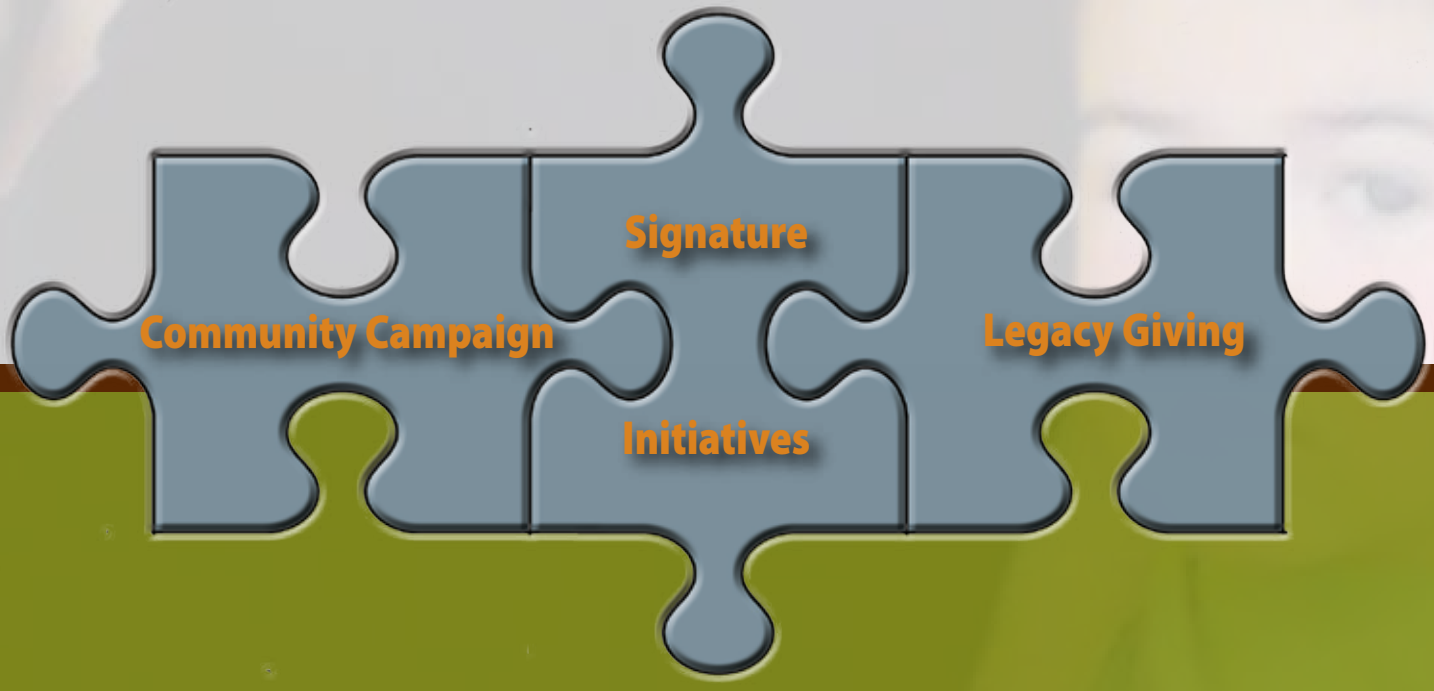
g Jewish

Campaigns

Our Federation's Campaigns

The Jewish Federation of the East Bay is at the heart of the East Bay Jewish community. We develop and connect organizations, leaders, contributors and ideas. We stand in the center of activity, encouraging collaboration and cooperation. Our vision is to build a local community that cares for those in need, supports Israel and seeks to ensure a vibrant Jewish future.

Throughout the course of our history, our Federation has built its strength upon the Annual Campaign. Dedicated to meeting the needs of our community through unrestricted giving, this campaign has served the East Bay successfully for generations. We DO recognize that times change, and as such, we at the Federation, have responded to these changes. This year, we launched a 3-pronged approach to our campaign to meet your needs, and the needs of our community:



Matching our com

2011-2012

Community Campaign

The future depends on collective giving, which is the hallmark of the annual Community Campaign. It is through this campaign that the Federation is given the resources to grow the impactful and life-transforming programs assisting Jews around the world as well as right here in the East Bay. (More information about these programs is highlighted throughout this report.) Additionally, the Community Campaign supports our ability to be a convener in times of crisis, something the Federation is in a unique position to accomplish.

Signature Initiatives

We wish to make philanthropic dreams become a reality and as such, we work with you—our donors—to ensure that YOUR interests are matched with the needs of our community through Signature Initiative giving opportunities.

PJ Library®

PJ Library® is an amazing program for children ages 6 months to 7 years. Parents register their children and receive free, age-appropriate books with Jewish content in the mail every month. Today, we have approximately 2,700 families enrolled in the East Bay PJ Library® program. The goal of PJ Library® is to encourage Jewish literacy in early childhood and to encourage

"The entire experience at Tribefest made me feel like I am part of something larger than myself, working to make the world a better place. Tribefest reminded me of why I am a part of my Jewish community and it inspired me to come back home and continue to explore and connect with others."

*- EastBayJews Leadership Committee member **Matt Balaban** of Oakland, who traveled to TribeFest with 33 other EastBayJews*

munity's NEEDS

Campaigns

Jewish families with young children to connect to our community. There are family events happening each month. Funded by the Harold Grinspoon Foundation, the Jim Joseph Foundation and generous community members.

EastBayJews

EastBayJews, is a diverse community of Jewish young adults. EastBayJews creates and supports innovative opportunities for engagement, philanthropy, and leadership. Through signature programming and collaborative efforts, EastBayJews endeavors to build a vibrant and inclusive Jewish East Bay.

In its first year, EastBayJews held 15 community-building events and co-sponsored an additional six events with community young adult organizations touching over 500 young adults.

This year, with Federation support, 33 EastBayJews attended TribeFest, a national young leadership conference in Las Vegas. In Summer 2012 we took 40 participants to Israel on the first East Bay sponsored Taglit-Birthright Israel bus.

And in looking forward to next year, EastBayJews will host a young adult track on the 2013 East Bay Community Trip to Israel.

Area by

2011-2012

Early Childhood Education Financial Aid

Jewish education, both formal and informal, is an important portal to future involvement in the community. We at the Federation want to ensure that all families can provide a Jewish education for their children. We are committed to providing support for our children's attendance at Jewish preschools, Jewish day schools, and Jewish summer camps.

In partnership with the Jim Joseph Foundation, who has provided $4.65 million to the emergency Education Financial Aid for the entire Bay Area over 5 years, this year's support is contingent upon matched funding from our community.

Partnership for Israel

An innovative collaboration between the Jewish Federation and the JCRC of the East Bay, the

In their day-to-day lives, Claudia and Nancy, are leaders in the Bay Area Jewish community; Claudia Felson is president of the Jewish Federation of the East Bay and Nancy Price is president of the San Francisco chapter of the American Jewish Committee. But to folks at Reutlinger? They're simply "the menders." Once a month for the past three years, the friends have lugged sewing machines to the seniors' residence and held court in a rec room for a few morning hours, patching, hemming and darning anything residents bring them to sew.

AREA

Campaigns

Partnership for Israel works to present Israel as a vibrant, strongly democratic, innovative and multi-cultural nation. The Partnership for Israel strengthens bonds between the East Bay and Israel through vibrant cultural and educational programming and dynamic pro-Israel advocacy.

East Bay Community Trip to Israel

Federation is partnering with East Bay organizations and synagogues to bring our community members on a one-of-a-kind Israel journey in April 2013. This trip will present Israel through a unique lens for veteran travelers and first-timers alike. With your help, this experience can be made possible through subsidies for those who wish to participate.

Legacy Giving

Many of our donors have supported our community throughout the years and would like to ensure that future generations will benefit from the diverse programs and services we have always provided. Through the J.C.F., we offer our donors giving options that support future generations without impacting current lifestyle. This year we made it a priority to discuss Legacy giving with all of our dedicated donors. By doing so, we have helped to guarantee that the East Bay Jewish community will continue to thrive.

"I feel privileged to be able to write a check for causes I feel passionate about, but this is something we get to do one-on-one with a recipient. We both have a lot going on in our volunteer lives, but this will always be special."

- Claudia Felson

SECURING a FUT

The Jewish Comm

The Jewish Community Foundation helps East Bay Jewish donors and organizations make strategic philanthropic decisions, maximize community impact, act on their values, and ensure a vibrant and secure Jewish community for generations to come.

In 2011-12 our Foundation:

- Oversaw the management of **$107 million** in assets, contributed by over 250 individuals, families, agencies and synagogues
- Added over **$6 million** in contributions
- Made nearly **$6 million** in grants
- Awarded approximately **$200,000 in financial aid** for travel and study in Israel, Jewish camp and college

New funds and matching opportunities

In 2011-12 the Foundation continued to work with donors to expand offerings to the Jewish community. In one example of collaboration with visionary East Bay Jewish leaders, the Foundation established three memorial endowments to support collegiate Jewish life, Jewish arts and culture, and teen leadership development—each eligible for up to $100,000 in matching funds from the Sandy and Jean Colen Family Foundation. In all, 10 new funds were created totaling approximately $1.4 million from generous funders.

The New Magnes

The Foundation oversaw the completion of the new Magnes Collection of Jewish Art and Life in Berkeley. Now a part of the University of California system, the new Magnes opened in January to great fanfare thanks in large part to Foundation leadership, who secured more than 45 major gifts from generous Jewish community members. The Magnes Collection is one of the preeminent Jewish collections in the world, housing art, objects, texts, music, and historical documents about the Jews in the Global Diaspora and the American West.

URE for ALL

unity Foundation

"We give because we want to give back. This Jewish community welcomed our parents and grandparents. We are motivated by the opportunity to create something that is stronger than what we inherited."

-Jean and Sandy Colen, Federation and Foundation Supporters

Wexner Heritage Program

The Foundation raised the financial resources needed to enable this important leadership program to take place in the East Bay.

The Wexner Heritage Program, sponsored in part by the Wexner Foundation, is designed to educate Jewish communal leaders and expand their leadership vision so that they may serve their communities with enhanced Jewish authenticity, confidence and effectiveness. We look forward to the leadership our 20 Wexner Fellows will provide our East Bay Community.

East Bay Wexner Fellows

Lauren Brandt
Laurie Earp
Alan Engel
Julie Friedkin
Nicki Gilbert
Jane Gottesman
Ginna Green
Julie Hammerman
Jacob Heitler
Mark Hoffman
Julie Kennedy
Elissa Kittner
Joshua Langenthal
Janna Lipman-Weiss
Jessica Minkoff
Adam Mizock
Lisa Sadikman
Ori Sasson
Michael Sosebee
Tracy Ucuzoglu

Flagship PROGRAMS im

Federation and Foundation

Create a Jewish Legacy

2011-12 was a milestone year for Create a Jewish Legacy, the Federation and Foundation's initiative to create more endowment dollars for our community through bequests and other legacy gifts.

As part of Create a Jewish Legacy, the Federation and Foundation hosted a **Book of Life Celebration** to honor those who have committed to remembering the East Bay Jewish community in their estate plans. At the event, attendees signed their pages for the Book of Life, a collection of personal statements written by donors about their history, values, and reasons for giving.

The event also celebrated Create a Jewish Legacy's achievement of securing **more than 150 new legacy gifts** to more than thirteen East Bay Jewish agencies, synagogues and day schools since 2009. The future value of these gifts is estimated at more than $16 million.

Of the 150+ gifts secured through Create a Jewish Legacy, **36 are legacy gifts to the Federation and Foundation,** valued at an estimated $8.4 million in future dollars.

Through Create a Jewish Legacy, we have established ourselves as **community leaders** in legacy gift development—creating new financial resources to sustain our community over the long term.

Create a JEWISH LEGACY

Create a Jewish Legacy Partner Organizations:

UC Berkeley Hillel
Congregation Beth El (Berkeley)
Congregation Beth Israel (Berkeley)
Congregation B'nai Tikvah (Walnut Creek)
Contra Costa Jewish Community Center
Contra Costa Jewish Day School
Jewish Family & Children's Services of the East Bay
Jewish Federation of the East Bay
The Jewish Community Foundation
Kehilla Community Synagogue (Oakland)
Oakland Hebrew Day School
Tehiyah Day School (El Cerrito)
Temple Isaiah (Lafayette)

For more information contact Steve Brown at 510.318.6415 or Steve@jfed.org

COMMUNITY pact the

FLAGSHIP programs at work

"When I looked into the faces of people in line for food, people who live on the streets just miles away from my home, I understood for the first time how helping those in need is not a choice, it is a requirement."
–Julia, Leadership Council Member on the Teen Foundation service day at St. Vincent's

Teen Foundation
2011-2012

The East Bay Jewish Teen Foundation trains teens to become hands-on leaders, change-makers, and philanthropists. Through a Jewish lens and a teen empowerment model, where teens facilitate the board meetings, work by consensus, raise tens of thousands of dollars, and grant nonprofit organizations locally and around the world.

This past year alone, the 23 East Bay board members raised and granted over $38,000 to non-profits in the East Bay and Israel. Over the nine years since the EBJTF began, teens have raised and granted a total of nearly $300,000 to well-deserving non-profit organizations at home and abroad.

The 2011-2012 East Bay Jewish Teen Foundation Board Mission Statement

The East Bay Jewish Teen Foundation will fund organizations that provide a safe and healthy environment and innovative educational opportunities in order to promote self-empowerment and a stable foundation for disadvantaged youth primarily in the East Bay and in Israel.

2011-2012
Teen Foundation Members

Jessica Adler
Garrett Candau
Daniel Cohen
Scott Dresser
Shoshana Edelman
Jenna Feldman
Jackson Fox
Sophie Grossman
Sarah Kadesh
Julia Klein
Sarah Kluger
Zach Kramer
Garrett Langfeld
Samantha Lettieri
Aliza Levin
Bryn Lewin-Ofell
Noah Louria
Amanda Moore
Ben Sher
Rachel Simon
Keiko Tokuda
Anna Treidler
Nathan Usem

Seeing the Big

Impacting what the

Strategic Planning

For the East Bay Federation, this year has been a time of reflecting, strategizing and re-visioning. In the world of changing community priorities and an evolving Jewish philanthropic landscape, the Federation set out to reposition its mission, scope, and donor engagement strategies. In April 2011, we initiated a Strategic Planning Process, reaching out to the leadership of our organizational partners—our agencies, JCC, synagogues, and day schools. We gathered multiple perspectives and thoughts, looked to each other, and took account of our own experiences.

Through this strategic planning process, we have determined that Federation continues to have an important and instrumental role in serving our East Bay Jewish community. There are some things that Federation can do best, and some things that only Federation can do:

It is the role of Federation to:

- bring philanthropists together to make collective impact, and to bridge donors' passions and community needs.
- develop and sponsor initiatives that drive people into Jewish life and direct them to our synagogues, schools, JCC, and partner organizations.

ger picture

Future looks like

- recruit, train, and develop leaders and professionals for all of our organizations.
- provide our Jewish community organizations with the structure and the capacity to work together.
- build and expand meaningful connections between our local community and: the regional, national, global Jewish communities and with Israel.

We learned through this introspective process that involvement of the community is critical. We will convene a community planning network which will identify key challenges and opportunities and develop strategies to address them. Together, we will fund focused, multi-year initiatives that impact us as a community—with accountability for measured outcomes. Over the coming months, we will be working to implement this new direction for the Federation.

Throughout this process, we have taken counsel from our communal leadership and have taken direction from the ideals of our tradition. As we move forward in this new model, the East Bay Federation will continue to be in the business of building relationships, enriching community, and drawing strength from the enduring power of the Jewish people.

Grants Make a DIFFERENCE

The Jewish Federation and The Jewish Community Foundation were proud to make the following grants to support our community in 2011-2012.

Strengthening

Jewish Identity & Education

$2,181,149 – 24%

American Friends of Darche Noam
Barnard College
Bay Area Midrasha
BBYO, Inc.
Berkeley Hillel
Berkeley Public Education Foundation
Birthright Israel Foundation
Bureau of Jewish Education
Camp Ramah Darom
Camp Ramah of California, Inc.
Camp Tawonga
Center for Jewish Living & Learning
Central Region West BBYO
Chabad Jewish Center of Oakland
CLAL - The National Jewish Center for Learning and Leadership
Congregation Beth Emek
Contra Costa Jewish Day School
Contra Costa Midrasha
G-dcast
George Mason University
Habonim Dror North America
Hadassah: The Women's Zionist Organization of America. INC.
Hebrew Union College-Jewish Institute of Religion
Hillel at UCLA
Hillel Foundation at Northeastern University
Hillel: The Foundation for Jewish Campus Life
Imadi at the Hebrew University
Israel Pathways
JCC of San Francisco
JCC of the East Bay
Jewish Community Federation of San Francisco
Jewish Community High School of the Bay
Jewish Federation of the East Bay
Jewish Federations of North America
Jewish Partisan Educational Foundation
Jewish Study Network
Lisa Kampner Hebrew Academy
Midrasha in Tri-Valley/Tri-Cities
Midrasha, East Bay Jewish Community High School
National Ramah Commission
New Community Jewish High School
NFTY in Israel
Oakland Hebrew Day School
PEF Israel Endowment Funds
Regents of the University of California at Berkeley
San Francisco Hillel
Schechter Institute of Jewish Studies, Inc.
Tehiyah Day School
The Center for Jewish Life/Hillel at Princeton University
The Nesiya Institute
Tufts Hillel
Young Judaea National Office

Enriching

Jewish Community Life & Culture

$3,688,008 – 40%

American Friends of the Israel Philharmonic Orchestra
Aspen Jewish Congregation
Beth Jacob Congregation
Central Valley Holocaust Educators' Network
Chabad at University of Colorado
Chabad Jewish Center of Oakland
Chabad Jewish Student Center at UC Berkeley
Chabad of Aspen
Chabad of Contra Costa County
Chabad of Noe Valley
Chabad of San Francisco
Chabad of the Delta
Chabad of the East Bay
Chabad of the Tri-Valley
Chabad-Lubavitch Inc.
Combined Jewish Philanthropies of Greater Boston
Congregation Beth Emek
Congregation Beth Israel
Congregation Beth Sholom
Congregation B'nai Israel
Congregation B'nai Shalom

This listing represents a full spectrum of grants from our organizations. It incorporates those grants made by the community grants process, special interest endowment funds, as well as those made upon the recommendation of our donor discretionary funds, such as Donor Advised Funds and Supporting Foundations.

Congregation B'nai Tikvah
Congregation Emanu-El
Congregation Kol Shofar
Congregation Netivot Shalom
Congregation Rodef Sholom
Contra Costa Jewish Community Center
East Bay Minyan
Facing History and Ourselves National Foundation
Gan Mah Tov Preschool
Goldring/Woldenberg Institute of Southern Jewish Life
Graduate Theological Union
Hadassah: The Women's Zionist Organization of America. INC.
Hazon, Inc.
Hillel at University of Wisconsin
j. The Jewish News Weekly of Northern California
Jewish Community Center of the East Bay
Jewish Community Federation of Cleveland
Jewish Community Federation of San Francisco
Jewish Federation of the East Bay
Jewish Milestones
Kevah
Lehrhaus Judaica
Magnes Museum Foundation
Moishe House
National Jewish Theater Foundation, Inc.
North Tahoe Hebrew Congregation
Reboot
San Francisco Jewish Film Festival
Temple Beth Abraham
Temple Beth Sholom
Temple Beth Torah

Temple Isaiah
Temple Sinai
The Contemporary Jewish Museum
The Magnes Collection of Jewish Art and Life
Union for Reform Judaism
United States Holocaust Memorial Museum
Upstart Bay Area
Urban Adamah
Valley Beth Shalom
Wilderness Torah
World Union for Progressive Judaism

Caring
for Those in Need
$684,236 – 7%

Alameda County Community Food Bank
Alameda County Meals on Wheels
Alta Bates Summit Foundation
American Cancer Society
American Diabetes Association - Bay Area
American Heart Association, East Bay Division
American Jewish Joint Distribution Committee
American Jewish World Service
American Red Cross
Beit T'Shuvah
Blue Skies for Children
Boys & Girls Clubs of Oakland
Breast Cancer 3-Day
Camp Gan Israel Berkeley
Camp Kesem
Canine Companions for Independence
Center for the Education of the Infant Deaf
Children's Hospital & Research Center Foundation
Children's Hospital Oakland Family House
Chronicle Season of Sharing Fund
Clausen House, Inc.
Compassion and Choices
Cooperative for Assistance Relief Everywhere
Crohn's & Colitis Foundation of America, Inc.
Delancey Street Foundation
Do Something, Inc.
Doctors Without Borders USA
Food Bank of Contra Costa and Solano
Food Runners, Inc.
Foundation for Integrative Oncology
FSH Society, Inc.
George Mark Children's House
Girls Incorporated of Alameda County
Glide Memorial United Methodist Church
Global AIDS Alliance
GlobalGiving Foundation, Inc.
Hatikvah
HEAL Africa
Hebrew Free Loan Association of San Francisco
Hedge Funds Care
International Mental Health Research Organization
Jewish Community Center of the East Bay
Jewish Family & Children's Services - San Francisco
Jewish Family & Children's Services of the East Bay
Jewish Federation of the East Bay
Jewish Federations of North America
Jewish Vocational Service
John Muir Health Foundation
Mary Parrish Center
MAZON - A Jewish Response To Hunger
Meals On Wheels - San Diego
Meals on Wheels of Contra Costa
NARAL Pro-Choice America Foundation
National Jewish Health
Open Door Mission
Pact, An Adoption Alliance
Pan-Massachusetts Challenge
Pine Street Foundation
Planned Parenthood Federation of America
Planned Parenthood Shasta-Diablo
Project Open Hand
Promises 2 Kids
Rainbow Community Center of Contra Costa County
Raphael House of San Francisco, Inc.
Remote Area Medical Foundation
ReSurge International
Reutlinger Community for Jewish Living
Ronald McDonald House of San Francisco
Rotacare Bay Area, Inc.
San Diego Hospice Foundation
San Francisco AIDS Foundation
San Francisco Child Abuse Prevention Center
San Francisco Food Bank
Shalom Bayit
Shelter Partnership
Shelter, Inc. of Contra Costa County
Smile Train
Society to Aid Retarded, Inc.
St. Anthony Foundation
Stanford Hospital and Clinics
The Carrie Brazer Center for Autism & Alternative Approaches

Jewish Life thrives Gr

The Center for Victims of Torture
The Center for Young Women's Development
The Cheesecake Factory Oscar & Evelyn Overton Charitable Foundation
The Children's Clinic, Serving Children and Their Families
The Community Center Project of San Francisco, Inc.
The Leukemia & Lymphoma Society-Bay Area Chapter
The Womens Center of San Joaquin County
U.S. Fund for UNICEF
UCSF Foundation
University of South Alabama Mitchell Cancer Institute
WestCoast Children's Clinic

Promoting
Social Action & Advocacy
$1,187,270 – 13%

AIPAC: The American Israel Public Affairs Committee
Aish HaTorah International
Alliance for Justice - West Coast Office
American Civil Liberties Union Foundation of Northern California
American Civil Liberties Union Foundation of Northern California
American Israel Education Foundation
American Jewish Committee, San Francisco Bay Area Chapter
American Society for the Prevention of Cruelty to Animals
Anti-Defamation League - Central Pacific Region
Best Friends Animal Society
Bluestar PR
Brady Center To Prevent Handgun Violence
California State Parks Foundation
California Trout
Center for Reproductive Rights
Clean Water Fund
Constitutional Rights Foundation
David Horowitz Freedom Center
East Bay SPCA
Environmental Defense Fund
Escondido Humane Society Foundation
FLAME
Freedom to Marry Foundation, Inc.
GLAAD
Global Green USA
Harry A. Biszantz Memorial Center Tranquility Farm
Heartland Alliance for Human Needs and Human Rights
Heifer Project International
HonestReporting
Human Rights Campaign Foundation
International Women's Media Foundation
Israel21c
Jewish Community Relations Council of San Francisco (and East Bay Region)
Jewish Federation of the East Bay
Jewish World Watch
JIMENA
Lambda Legal Defense & Education Fund, Inc.
Laughing Pony Rescue
Lindsay Wildlife Museum
MediaCentral
MEMRI—Middle East Media and Research Institute
Millenium Water Alliance
National Wildlife Federation
Natural Resources Defense Council
New Door Ventures
Oakland Zoo
One Family Fund
Outdoor Outreach
PAWS - San Diego County
Pets Unlimited, Inc.
Progressive Jewish Alliance
San Francisco Clean City Coalition
San Francisco Parks Trust
San Francisco Planning and Urban Research Association
San Francisco Zoological Society
Search for Common Ground
Southern Poverty Law Center
StandWithUs
Tahoe Environmental Research Center - UC Davis
Temple Sinai
The Coral Reef Alliance
The Engage Network
The Foundation for Applied Research
The Nature Conservancy
UC Davis Center for Equine Health
Union Of Concerned Scientists
United States Olympic Committee
Washington Institute for Near East Policy
Well Network
Wild Salmon Center
World Wildlife Fund
Yosemite Conservancy

Supporting
Israel & Global Jewry
$734,635 – 8%

Abraham Fund Initiatives
American Associates, Ben-Gurion University of the Negev
American Committee for Shaare Zedek Medical Center in Jerusalem
American Committee for the Weizmann Institute, Bay Area Region
American Friends of Alyn Hospital
American Friends of the Koret Israel Economic Development Fund
American Friends of Magen David Adom
American Friends of NGO Monitor
American Friends of the Hebrew University
American Friends of the Israel Democracy Institute
American Friends of The Old City Cheder in Jerusalem Inc.
American Friends of the Rambam Medical Center
American Friends of Yeshiva Aish Hatorah, Inc.
American Jewish Joint Distribition Committee
American Pardes Foundation
American Society for Technion, Northern Pacific Region
Ashoka
Central Fund for Israel
Centropa
Friends of Israel Disabled Veterans, Inc. - Beit Halochem
Friends of the Israel Defense Forces San Francisco Bay Area Chap.
Israel Children's Centers
Jewish Federation of the East Bay
Jewish Federations of North America
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Every gift is important. If your name is missing, please accept our apologies and contact us at Rona@jfed.org so that we may correct our records.

The Dror Israel movement is a pioneer Zionist movement of educators that work in all sectors of society to strengthen faith in man and action in society and to actualize the values of equality, social alliance and social responsibility in everyday reality.

Our community has provided ongoing support to the Akko site for several years.

I had the opportunity to visit Dror Israel, in Akko, while hosting our first East Bay Taglit-Birthright Israel group. Kibbutz members shared that one of their primary goals is to make Akko and other farther-flung cities and towns desirable locations for young adults – to help make sure that Tel Aviv and Jerusalem aren't the only cities that young Israelis feel they can live in to have an active, vibrant life. They're essentially trying to "resettle" parts of Israel that young adults have moved away from.

It was really meaningful to visit Dror Israel Akko Kibbutz with our East Bay Taglit-Birthright Israel group. I witnessed these two very different projects that our Federation and Foundation are funding-- both dedicated to creating a flourishing Jewish future and the next generation of Jewish leaders.

Julia Malkin
Director, EastBayJews

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When you remember the community with a bequest in your will or trust, you are declaring that you want your values to live on—and setting an example for others to follow.

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Livia Ross*
Murry Ross*
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Cecilia Rothschild*
Hyman Roudman*
Albert Rubenstein*
Rob and Eileen Ruby
Sam and Dora Ruvkun*
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Amalie and Henry Schudmak*
Harry and Esther Schuster*
Peggy and Robert Shapiro
Max Shulster*
Lollye Sieff*
Meryl Mae Sieff Trust*
Helen Silva*
Beryl and Ivor Silver
Max Silver*
Irma Silverman*
Michael and Cindy Simon
Etta Sinai*
Jim Sinkinson and Cynthia Levitas
Jill and Harris Smith
Merna Strassner
Sandy and Warren* Sussman
Arthur Weil
Rose Weil*
Ilene and Marvin* Weinreb
Judy Wendland-Young*
Joseph and Doris Willingham
Charles and Frayda Yaffe*
Steve and Victoria Zatkin
Vera and Joseph* Zatkin

**Z"L - of blessed memory*

(List as of 4/17/12)

Donor Advised FUNDS

Charitable investment accounts let donors care for the community while enjoying other personal and financial benefits.

Supporting Foundations

The Donald and Carole Chaiken Foundation
Sandy and Jean Colen Family Foundation
Joseph and Sherry Felson Family Foundation
The Gerald and Miriam Friedkin Supporting Foundation
The Morton and Amy Friedkin Supporting Foundation
The Goodman Family Supporting Foundation
L & A Kessler Family Foundation
Libitzky Family Foundation
Magnes Museum Foundation
Irving and Varda Rabin Foundation

Donor Advised Funds

2002 Philanthropic Fund EK
Aerenson Glaser Families Philanthropic Fund
Dennis and Tracy Albers Philanthropic Fund
Mathilde Albers Philanthropic Fund
All Voices Welcome Fund
Alper Family Philanthropic Fund
Bachman Family Philanthropic Fund
Barbara Berger Memorial Donor Advised Fund
Eric and Sally Berger Philanthropic Fund
Dale and Stephen E. Block Philanthropic Fund
Borcover Family Fund
Tiffany Breger Bat Mitzvah Fund
Brill Family Philanthropic Fund
Brown Family Philanthropic Fund
Max and Judy Brown Philanthropic Fund
Dr. Sheldon Brown and Dr. Janet Roth Brown Philanthropic Fund
Brown-Hauser Tikkun Olam Fund
Joe and Rosalie Bulwik Philanthropic Fund
Paul and Julie Candau Philanthropic Fund
Stanley Cantor Philanthropic Fund
Emily Carter Bat Mitzvah Fund
Ryan Carter Bar Mitzvah Fund
Rachel Coben and Roger Klein Fund
Len and Roberta Cohn Family Philanthropic Fund
Michael and Leslye Dellar Philanthropic Fund
Jon Eager and Nancy Klehr Philanthropic Fund
Epstein Family Philanthropic Fund
Susan and William Epstein Philanthropic Fund
Claudia and Rick Felson Family Philanthropic Fund
Don and Ada Felson Family Philanthropic Fund
Joseph and Sherry Felson Family Philanthropic Fund
Elliott and Shelley Fineman Philanthropic Fund
Gerald and Miriam Friedkin Philanthropic Fund
Herbert and Marianne Friedman Family Philanthropic Fund
Marc Friedman Family Philanthropic Fund
Jack M. Garfinkle and Arlene B. Garfinkle Philanthropic Fund
Diana Garfinkle Philanthropic Fund
Howard and Susan Geifman Philanthropic Fund
Gilbert Family Philanthropic Fund
Ginsburg Family Philanthropic Fund
Ernest and Eleanor K. Glaser Philanthropic Fund
Karyn Goldberg-Boltz Philanthropic Fund
Dorothy N. and David Golner Philanthropic Fund
Haley Goodman Fund
Goor and Rothblatt Family Philanthropic Fund
Eve Gordon-Ramek Philanthropic Fund
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Frances and Aaron Greenberg Philanthropic Fund
Arnold Greene Family Philanthropic Fund
Greenstein Family Philanthropic Fund
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Holtz Family Philanthropic Fund
Joe and Beth Hurwich Philanthropic Fund
Frederick J. Isaac Philanthropic Fund
Sarah and Rachel Kahn Bat Mitzvah Fund
Fred and Beth Karren Philanthropic Fund
Joseph and Lita Katz Philanthropic Fund
Bruce and Susan Kaufman Family Philanthropic Fund
Paul A. and Allison Kent Weiss Philanthropic Fund
Bernard and Rosalind King Philanthropic Fund
Kofman Family Philanthropic Fund
L'Dor V'Dor Tzedakah Fund
Jennifer Gale Lang Family Philanthropic Fund
Lapporte-Frankel Family Philanthropic Fund
Jordyn Lauren Levy Bat Mitzvah Fund
Samantha Levy Bat Mitzvah Fund
Daniel and Jessica Minkoff Philanthropic
Laura Mizes Bat Mitzvah Fund
Hmelnitsky-Levin Family Philanthropic Fund
Newman Memorial Philanthropic Fund
Rodan Family Philanthropic Fund
Rosalie and Herman S. Rosenbaum Philanthropic Fund
Harvey and Sherry Rowen Family Fund
Ronald and Gail Rubenstein Philanthropic Fund
Rob and Eileen Ruby Philanthropic Fund
Schmier Philanthropic Fund
Schwartz Family Philanthropic Fund
Gary and Dana Shapiro Philanthropic Fund
Neil and Karla Smith Family Philanthropic Fund
Dr. Randall L. Solomon Mental Health Philanthropic Fund
Sosebee Family Philanthropic Fund
Paul and Susan Sugarman Family Philanthropic Fund
Bruce and Michelle Taragin Philanthropic Fund
Traeger-Muney Family Philanthropic Fund
Vogel Family Philanthropic Fund
Lillian and Arthur Weil Philanthropic Fund
Dr. Marvin and Ilene Weinreb Philanthropic Fund
Dorothy and Fred Weiss Philanthropic Fund
Yanowitz Family Philanthropic Fund
Steve and Victoria Zatkin Family Fund
Zatkin Family Philanthropic Fund

Endowment AND De

Endowment and designated funds of The Jewish Community Foundation can support an organization, program or particular area of interest, or be unrestricted in use to provide for the support of the Jewish community.

Education and Jewish Continuity

Berkeley Hillel Foundation
Berkeley Hillel Foundation Weinreb Family Shabbat Dinner Endowment Fund
Bernard Hurwitz and Ethel Adler Hurwitz Summer Camperships Fund
Camp Tawonga Board-Advised Camperships Fund
Dr. Livia Ross Scholarship Fund
Dr. Marvin and Ilene Weinreb Federation Havurah Study Program
Judy Kay Wendland-Young Scholarship Fund
Max and Erica Weingarten Education Philanthropic Fund
Mildred and Lester Schoenfeld Jewish Education Fund
Samuel Karonsky Fund for the Developmentally Disabled
The Fromer Fund
The I-KICk Fund
Tillie and Rene Molho Endowment For Holocaust Remembrance
UC Berkeley Hillel Agency Advised Fund
Vida-Simon Fund

Israel and Advocacy

Amalie and Henry Schudmak Fund
Derek Elias Israel Memorial Scholarship
Eisner Israel Scholarship Fund
Goodman Family Israel High School and College Scholarship Fund
Herb and Marianne Friedman Israel Scholarship Fund
Israel Policy Conference Scholarship Fund
Israel Trip Scholarship Fund
Jewish Community Relations Council Fund
Morton and Amy Friedkin Israel Scholarship Fund
Programs In Israel Restricted Fund
Rudolph Geringer Programs in Israel Fund
Sam and Dora Ruvkun Advanced Planning Endowment Fund
Technion - Levens Fund

Jewish Federation of the East Bay

Goodman Family Perpetual Annual Campaign Endowment Fund
Jewish Community Federation of the Greater East Bay Contra Costa Int'l Jewish Film Festival Fund
Jewish Community Federation of the Greater East Bay Perpetual Annual Campaign Endowment Fund
Jewish Community Federation of the Greater East Bay Perpetual Annual Campaign Endowment Fund
Louis and Rose Rosenberg Perpetual Annual Campaign Endowment Fund
Pittsburg Clinic (Dr. Samuel & Etty Bernstein) Fund
Victoria Omensky Rosenzweig (Ross) and Milton Rosenzweig (Ross) Fund

Jewish Day Schools

Contra Costa Jewish Day School
Jewish Community High School of the Bay Agency Advised Fund
Jewish Community High School of the Bay Agency Advised Scholarship Fund
Luis A. Guendelman Teacher Grant Fund (Tehiyah Day School)
Oakland Hebrew Day School Agency Advised
Oakland Hebrew Day School Student Scholarship Endowment Fund
Tehiyah Day School Israel Education Advised Fund
Tehiyah Day School Tuition Assistance Fund

Jewish Living and Culture

Ardyce Felix Performing Arts Fund (Contra Costa Jewish Community Center)
Contra Costa Jewish Community Center Endowment
Helen & Albert Colen Endowment for Jewish Culture
Judah L. Magnes Museum Fund
Lehrhaus Judaica Endowment Fund
Paul and Kathryn Learner Contra Costa Jewish Community Center Fund
W. J. Colen Endowment for Jewish Life at UCB

Leadership Development

Esther D. Kahn College Internship Fund
Helen & Albert Colen Endowment for Teen Development
The Moses and Celia Lesser Young Leadership Award
The Richard Lesser Memorial Symposium for Synagogue Leadership Fund

signated FUNDS

Senior Services

Contra Costa Jewish Community Center General Respite Program Fund
Counseling Services Endowment for Seniors and their Families
Friendship Circle Endowment Fund (Jewish Community Center of the East Bay)
Gunter Rothschild Memorial Fund ((Reutlinger Community for Jewish Living)
Helen K. Serxner Respite Program Fund (Contra Costa Jewish Community Center)
RCJL - Charlotte Kaufman Cultural Activities Fund
RCJL General Fund
Reutlinger Managed Assets Fund
Simona Bruml Reutlinger Community for Jewish Living Agency Advised Fund
William Blackfield Memorial Philanthropic Fund (Reutlinger Community for Jewish Living)

Social Safety Net

Food and Shelter Endowment Fund (Jewish Family and Children's Service of the East Bay)
JFCS - Haas Fund
JFCS/East Bay Employee Appreciation Endowment Fund
JFCS/East Bay Older Adult Services Endowment Fund
JFCS/East Bay Older Adult Services Workshop Series Endowment Fund
Sylvan C. Coleman Fund (Jewish Family and Children's Service of the East Bay)

Special Learning Needs

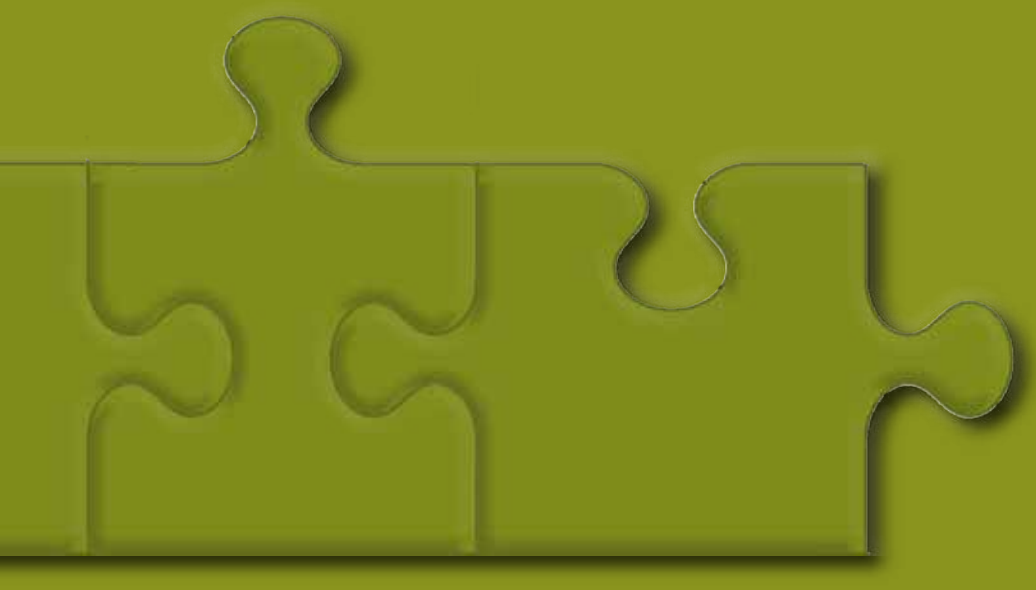
Daniel King Memorial Endowment for Jewish Special Education
Elliott and Shelley Fineman Endowment for Jewish Special Education
Kravitz-Fisher Family Endowment for Jewish Special Education

Synagogues

Congregation Beth Israel Endowment Fund
Beth Jacob Congregation Membership Support Endowment Fund
Beth Jacob Congregation Restricted Fund
Home of Peace Cemetary Perpetual Care Fund (Beth Jacob Congregation)
Max and Judith Brown Beth Jacob Fund
Phil and Sandy Gorman Memorial Lecture Fund (Beth Jacob Congregation)
Temple Beth Hillel Board Designated Philanthropic Fund
Temple Beth Sholom Endowment Fund
Temple Isaiah - Frances Bobbie Collen Endowment Fund
Temple Isaiah - Jacob M. Tarkoff Gan Ilan Scholarship Fund
Temple Isaiah Endowment Fund
Temple Isaiah Miriam Epstein Endowment
Temple Sinai Custodial Fund

Unrestricted/Permanent Community Endowment

Dr. Philip and Ilse Feiger Endowment Fund
Ilse and Herbert Goldstein Endowment Fund
Louis and Rose Rosenberg Endowment Fund
Max and Erica Weingarten Education and Social Services Fund
Permanent Community Endowment General Fund
Philip and Marie Sussman Fund of the Permanent Community Endowment



Federation Leadership

FEDERATION Board of Directors

Executive Committee

Claudia Felson, *President*
Steve Goldman, *Vice-President*
Sandy Margolin, *Vice-President*
Steve Zatkin, *Vice-President*
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Jerry Yanowitz, *Secretary*
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Rabbi Steven Chester
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Adam Mizock
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Nathan Petrowsky, *Vice-Chair*

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Rimma Tabakh, *Chair*

Governance Committee

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Steve Zatkin, *VP Development*

Women's Philanthropy Board

Susan Seeley, *President*

Planning Committee

Steve Goldman, *Chair*

Strategic Planning Task Force

Steve Goldman, *Co-Chair*
Adam Mizock, *Co-Chair*

"As the daughter of a Holocaust survivor, I have always had a solid sense of Jewish identity and commitment to the Jewish people. I never saw myself as Federation President. When asked to take on this role, I was nervous that I didn't know enough to do the job. However, I believe that everyone brings different skills to this position, which is a good way to keep the organization fresh and strong. I have always challenged myself to stretch outside my comfort zone. It's the only way to grow, especially for a shy person like me. It's important to take opportunities when offered, so you won't have regrets later. I hope I can inspire others to engage more actively, thus ensuring a stronger and better Jewish community!"

– ***Claudia Felson,*** *Federation President*

Inspiring a VISION

Center for Jewish Living & Learning Committee
Ellen Kaufman, *Chair*
Nicki Gilbert, *PJ Library ® Chair*
Lynda Kravitz, *Special Learning Needs Education Chair*
Josh Sadikman, *Teen Informal Education Chair*

Contra Costa Jewish Book & Arts Festival
Jo-Ann Jacobson, *Chair*

East Bay International Jewish Film Festival
Ilana Revelli, *Co-Chair*
Kim Weinstein, *Co-Chair*

Tri-Valley Jewish Film Series
Jim Holtz, *Chair*

Security Task Force
Steve Astrachan, *Chair*
Julia Babka-Kurzrock, *Co-chair*
Lt. Kenneth Parris, *Liasion to Police*
Rabbi Avi Schulman, *Chair, Earthquake Preparedness Conference*

Contra Costa County Community-Wide Holocaust Remembrance
Devra Aarons
Rabbi Raphael Asher
Cantor Jennie Chabon
Myrna David
Cantor Marc Dinkin
Rabbi Jen Flam
Elad Geva
Rabbi Dan Goldblatt
Rabbi Roberto Graetz
Rabbi Chaya Gusfield
Cantor Leigh Korn
Judith Miller
Gina Rosnow
Rabbi Judy Shanks
Rabbi Elon Sunshine
Susan Wallach

East Bay Jewish Forum
David Galant, *Co-Chair*
Susan Levy, *Co-Chair*

Foundation Leadership

FOUNDATION
Board of Directors

Executive Committee
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Morton Friedkin, *Vice-President*
Richard Goodman, *Vice-President*
Claudia Felson, *Federation President*
Eileen Ruby, *Treasurer*
Ilene Weinreb, *Secretary*
Don Chaiken, *Past President*
Sanford Colen, *Past President*
Joe Hurwich, *Past President-*
Moses Libitzky, *Past President*
Mathilde Albers, *Board Member at Large*

Board Members
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Roberta Cohn
Jon Eager
Judith Epstein
Amy Friedkin
Herb Friedman
Stephen Goldman
Eve Gordon-Ramek
Diana Grand
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Randy Kessler
Janet King
Irving Rabin
Barbara Rothblatt
Ronald Rubenstein
Rob Ruby
Josh Sadikman
Karla Smith
Deborah Sosebee
Paul Weiss
Jerry Yanowitz
Steve Zatkin

ensuring the FUTURE

Investment Monitoring Committee
Joe Hurwich, *Chair*

Create a Jewish Legacy Steering Committee
Moses Libitzky, *Chair*

Nominating Committee
Joe Hurwich, *Chair*

Israel Trips Financial Aid Committee
Diane Bernbaum, *Chair*

Hurwitz Summer Camperships Fund
Jerry Yanowitz, *Chair*

Weingarten College Scholarships Fund
Helen Bulwik, *Chair*

Fromer Award Committee
Ellen Kaufman, *Chair*

Celia and Moses Lesser Young Leadership Award Committee
Dan Haut, *Co-Chair*
Michele Levine, *Co-Chair*

"I am honored and proud to be the Foundation president as we wrap up our first year of my term. We have had a year of successful management of our several hundred funds, helping our generous donors make an impact in the areas of which they are most passionate. In addition, we have facilitated millions of dollars in future Create a Jewish Legacy gifts for ourselves as well as many beneficiary agencies and synagogues. After years of service on the Foundation board, it was natural for me to step up with a more active leadership role. With the professional assistance of Lisa Tabak and our entire Foundation staff and lay leadership, I hope that my own "legacy" will be a flourishing Foundation with many more new funds as well as increased active grant making for our Jewish community causes."

– ***Joe Felson***, *Foundation President*

Spotlight on film festival

"The real energy behind the Festival is the committee. Our dynamic committee brings not only film savvy but also a remarkable dedication to their work. As I often say, we are committed to building community, one amazing film at a time."

- Riva Gambert, Film Festival Director

Film Festival

With over 7,000 attendees, this Federation program is the largest Jewish cultural event in the Contra Costa and Tri-Valley regions. By using social media and web promotion, the East Bay International Jewish Film Festival increased its audience by over 10% in 2012 and expanded its student and young adult audience. The Festival also made inroads into between-festivals programming, screening films throughout the East Bay following the Festival run.

Staff and Departments

Administration

Rabbi James Brandt
Chief Executive Officer, Jewish Federation and The Jewish Community Foundation

Deborah Todd
Executive Assistant to the CEO

Development and Communications

Joanne Neuman
Director of Development and Communications

Melissa Cowen
Development Officer

Rona Teitelman
Donor Services Manager

Fran Ford
Data Management Associate

Michele Helm
Graphic Designer

Ryan Smith
Web Designer

Joo Eun Lee
Events Coordinator

The Jewish Community Foundation

Lisa Tabak
Executive Director

Glenn Scurlock
Executive Assistant

Steve Brown
Director of Legacy Development

Jennie Reed
Donor Services Associate

Planning and Strategic Initiatives

Sean Mandell
Director of Planning and Strategic Initiatives

Julia Malkin
Director of EastBayJews

Jessi Norris
Planning Associate

Center for Jewish Living and Learning (CJLL)

Oren Massey
Executive Director

Loal Isaacs
Director of Teen Leadership Programming

Michelle Tirella-Green
Director of Early Childhood Education

Elana Naftalin-Kelman
Director of Special Education

Elad Geva
Israeli Shaliach (Emissary)

Chana Gilman
Intern

Partnership for Israel

Riva Gambert
Director , Partnership for Israel / Director, Community Programs

Marilyn Kinch
Data Management Associate

Operations

Marissa Gunst
Director of Operations

Maricela Gonzalez
Office Coordinator

Finance

Andy Wasserman
Federation and Foundation CFO

Nonna Shcop
Federation Controller

Brenda Evans
Federation Accounting Associate

Slava Tetelbaum
Foundation Controller

Lana Wong
Foundation Accounting Associate

To contact our staff members, email them at firstname@jfed.org.